

# CUSTOM BUILDER MANAGEMENT SOLUTIONS

*Sylvania, Ohio*

## FOR IMMEDIATE RELEASE

## CONTACT

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### *CBMS ADVISES CUSTOM BUILDERS: 'DON'T CHANGE ANYTHING, ORGANIZE EVERYTHING.'*

Custom Builder Management Solutions has announced a new and enhanced release of their proven, ready-to-use Management System that has helped hundreds of Custom Builders across the country to establish advanced operational efficiencies and produce predictable positive outcomes for their Homeowners.

When both the Builder and the Homeowner follow the same set of procedures to stay organized, the result is a guaranteed ROI. CBMS not only reduces the Builder's costs and time to build the home, but also ensures that the new Homeowner enjoys an excellent experience throughout the entire process.

April 1, 2009 - SYLVANIA, OHIO - Custom Builder Management Solutions (CBMS) provides an innovative management paradigm for Builders and Remodelers, designed to ensure timely, top-quality results. CBMS makes available a fully-customizable business template to help builders address common organizational challenges. The operating system includes such fundamental management tools as organizational charts, job descriptions, pre-construction planning routines, customer service systems, detailed coordinating methods, copyrighted Homeowner Manual, project management routines, warranty policies and more. The entire solution utilizes Microsoft Office as the operating format, with the added advantages of being fully customizable and based on a mainstream, widely accepted software platform.

### **Key Benefits**

- Close more sales by offering the Homeowner 'value added' professional services in the form of the copyrighted Homeowner Manual. Focus on selling PROCESS as well as your product.
- Establish a proven foundation for managing all Business Operations, from the Sales Process through Closing & Warranty completion.
- Define when and where essential responsibilities should be delegated and implement a reporting process that verifies completion of those tasks.
- Get 'Green' by reducing paper and increasing efficiencies. Make one less trip per week in your truck to 'deal with an emergency' – saving 'Green' money, gas, and reducing wear and tear on your assets.

### **About Custom Builder Management Solutions**

Custom Builder Management Solutions is an easy to use program designed to help Custom Builders apply systems and standardized operating procedures to their company. It was developed by Bill Schoen, as a set of operational tools that helped him design and build over 250 high-end custom homes in northwest Ohio since 1979. Bill has been featured in numerous national publications, including Professional Builder and Custom Builder magazines; he was also 'National Builder of the Month' in Custom Builder. Bill remains active in the management and marketing of the company, writes, and presents seminars and classes for custom builder groups throughout the country.

Custom Builder Management Solutions enables Builders, for the first time, to quickly implement good management procedures, utilizing a single comprehensive solution. This ready-to-use management template is designed for building professionals who are committed to delivering real value to their Homeowners. CBMS has hundreds of well-satisfied users across the US and Canada, who continue to be *enthusiastic* about the time and money they are saving by using the system.

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